

2024 Iowa Pork Producers Association

County Involvement Award Program

Jan. 1, 2025 – Dec. 31, 2025

Much of the success of the Iowa pork industry is directly attributed to the individual and collective efforts of producers. It's the members and the county organizations that make the Iowa Pork Producers Association (IPPA) strong. The county organizations actively promote the pork industry and pork products and create their own unique promotional events that help their communities, in addition to participating in IPPA programs.

The IPPA Membership and Leadership Committee annually recognizes and rewards those counties that are active in the pork industry through the County Involvement Awards program. Annual meeting participation, helping grill at the Iowa Pork Tent, purchasing a newspaper ad, and having a state Pork Queen candidate are just some of the ways counties can get involved.

All you need to do is let the IPPA know when you have a county-sponsored event or activity that you would like recorded or **submit proof by Nov. 30, 2025**. In order to receive points, participants in all programs must be IPPA members.

Counties are encouraged to invite Brielle Smeby to their county-sponsored event or activity to help or speak on behalf of Iowa Pork. Success begins at the grassroots level, and you're encouraged to stay active and keep up the great work! For any questions or a copy of the point allocations of various programs, contact Brielle Smeby at 515-225-7675 or bsmeby@iowapork.org.



Membership- Leadership Committee 2025 –2026

Committee Chairs

Robert Carman
Bob Webb

Committee Members

Mary Blass
Megan Francois
Dean Frazer
Amanda Luitjens
Brady Reicks
Tim Schmidt
Colin Schroeder
Dan Weber

POINTS PROGRAM

Iowa Pork Producers Association Activities and Programs *please see attached descriptions

Membership & Association Involvement	Points
IPPA 2025 Annual Meeting Delegate	100 per delegate
IPPA Committee Members	100 per member
IPPA State Board of Directors	200 per member
Receive "Largest County" at IPC 2025	200
Receive "Most New Members Recruited" at IPC 2025	300
Place in Top Five for County Involvement Award at IPC 2025	300
Reaching 2000 Points for County Involvement IPC 2025	200
Current SIP Investors	25 per member
New SIP Investors	75 per member
2025 Iowa Pork Leadership Academy Participant	200
Foundation Scholarship Winner	100
Participate in County Coop Program	300
Youth Activities	Points
2025 Youth Team Contestant	100
2025 Youth Team Ambassador/Queen	100
2025 Collegiate Team Member	200
College Intern (Checkoff, Legislative, IPC)s	100
Public Relations Activities	Points
Nominate someone for the Good Farm Neighbor Award	200 per nomination
Place ads in newspaper, radio, or on TV	50 per ad
Send local newspaper positive "Letter to the Editor"	300
Social media post promoting pork or county activities	20 per post

Points Program, continued

Promotions and County Co-op	Points
Bacon a Difference in county	100 per station
Participate in Pork in the Pantry	300
Hosted a Bacon Buddies Show	300
Place promotional pork billboard in your county	500
Conduct a farm tour	300
Iowa State Fair (Per County)	Points
County organization shift at pork tent	500
Ag Building	300
Animal Learning Center	200 per shift
Awards	Points
Nominate a Master Pork Producer	400 per nominee
Receive a state MPP, MSS, or PAA Award 2025	200
Receive a state Hog Wild or Belle Ringer Award	200
Nominated for a state Hog Wild or Belle Ringer Award	100
Receive a Best Educational or Promotional Event Award	200
Nominated for Best Educational or Promotional Event Award	100
Nominate an Iowa Environmental Steward	400 per nominee
Receive an Iowa Environmental Steward Award	200
County-Level Activities	Points
County Annual Meeting Banquet	100
Retail promotion or grilling with local grocery store	100 per event
Pork promotion with local restaurant	100 per event
Sponsor or support charity/community enrichment event	100 per event
Consumer promotion during community festival or sporting event	100 per event
Visit educational classroom to talk about agriculture	100 per event
Promotion or grilling at local school	100 per event
Give scholarships	100
Donate to local FFA or 4-H Club	100
Activities during county fair	100
Plan activities during October Pork Month	100
Plan activities during National Ag Week	100
Other	100

All points for IPPA-sponsored events will automatically be accumulated.
For county events, please send proof of activities (photos, letter copies, newspaper clippings, etc.) to:

Iowa Pork Producers Association

Attn: Brielle Smeby
1636 N.W. 114th St.
Clive, IA 50325

Awards

- The Top 5 counties over 2,000 points will be awarded \$1,000.
- Any other county over 2,000 points will be awarded \$500.
- Top counties will be featured in Iowa Pork Producer magazine.
- IPPA will write and distribute press releases on the award-winning counties for local newspapers and farm publications.
- Top winners will be announced during the Iowa Pork Congress Annual Meeting Luncheon.

Points System

- Points will be accumulated from county activities from Jan. 1, 2025, through Dec. 31, 2025.
- All 2025 activities must be reported to IPPA by Nov. 30, 2025.
- County activities not listed but submitted will be considered for points — final determination will be made by IPPA committee.